

**IMMEDIATE RELEASE**

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**PGA MASTER PROFESSIONAL JOCK OLSON TO LEAVE INTERLACHEN COUNTRY CLUB; NAMED VICE PRESIDENT OF MARKETING WITH FORETEES**

EDINA, Minn. – PGA Master Professional Jock Olson of Eden Prairie, Minn., whose 15-year term as PGA head professional at Interlachen Country Club included guiding a successful 2002 Solheim Cup and this past summer's U.S. Women's Open, has been named Vice President of Marketing and New Business Development for ForeTees, an online tee time reservation system for private facilities with headquarters in St. Paul, Minn.

Olson, 59, has served since 1994 at Interlachen Country Club, and is just the fifth head professional in club history. In 2002, he was the recipient of the PGA Golf Professional of the Year award, and the second Minnesotan to be bestowed with The PGA of America's highest annual honor.

Olson will take his skills to ForeTees, a tee time system that is in use in more than 325 private clubs throughout the country and 25 of the top 100 clubs in America.

A native of Marshalltown, Iowa, Olson graduated from Southern Illinois University in 1972 in communications and began his professional golf career a year later as an assistant at Des Moines (Iowa) Golf & Country Club.

In 1976, Olson was elected to PGA membership and was named head professional at Burlington (Iowa) Golf Club, and served until 1981. He became head professional at Cedar Rapids Country Club in 1982 and remained until 1993 when he became head professional at the historic Interlachen Country Club, a course that achieved its early prominence by hosting the 1930 U.S. Open - the third leg of legendary Bobby Jones' Grand Slam.

Olson has been an active leader at both the PGA Section and national levels, and is one of the most respected teachers in the Association. He served as District 8 Director from 1990 to 1993 on the PGA Board of Directors, and was chair of the 1992 and 1994 PGA Teaching & Coaching Summits. Olson served as executive staff member of the Craft-Zavichas National Golf School, where he's taught since 1981 and is currently serving as a National Staff Member of the Titleist Golf Company.

Olson was a four-time committee member of four PGA Teaching & Coaching Summits and was selected by *Golf Digest* in 2000 and 2001 as one of Minnesota's "Greatest Teachers."

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In 2006, Olson became the only Iowa-born golf professional to be inducted into the PGA Golf Professional and the Iowa Golf Hall of Fame. He also was named the Iowa Golf Association's Golf Professional of the Year in 1986; the 1985 Iowa PGA Teacher of the Year, 1985; the recipient of the 1983 Iowa Golf Association Outstanding Service Award and the 1982 Iowa PGA Horton Smith Award for contributions to PGA education.

Olson served as officer of the Iowa PGA Section from 1982 to 1989, and was a candidate for national PGA Secretary in 1998.

Olson and his wife, Cherie, have teamed for more than three decades to run golf shops at the family's past three golf ports of call -Burlington, Cedar Rapids and Interlachen Country Club. The couple are the parents of three daughters: Kristin, Kelli, and Kalen.

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